



American
Alpine Institute

The Spirit of Alpinism

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Professionalism for the Outdoor Educator Itinerary

Following is an example course itinerary. In most cases a great deal more will be covered during the day than what is listed here.

It is extremely important for those who participate in this course to understand that this itinerary is not set in stone. Changes may take place at any time due to weather or the length of time it takes to cover a particular topic. If you do not understand why an itinerary change occurred, please ask your instructor.

Food: There will be a one-hour lunch break every day. Students may bring sack lunches or they can go and get food.

Parking: Students can park on Harris Avenue as well as other streets near our offices. Please do not park directly in front of AAI as there is very limited space available.

Day One:

- Meet at the AAI Shop at 8 a.m.
- Introduction to professionalism
- How to obtain and keep employment
- Common reasons for termination
- Introduction to mountain electronics
- Leave No Trace - Plan Ahead and Prepare
- Map and compass for professionals
- Tour planning

Day Two:

- Meet at the AAI Shop at 8 a.m.
- Diversity and gender issues in the outdoors
- Leave No Trace - Travel and Camp on Durable Surfaces
- Commercial permitting and land management issues

- Liability and accident insurance
- Resume development

Day Three:

- Meet at the AAI Shop at 8 a.m.
- Personal marketing
- Ancillary income (sponsorship, writing, photography, etc.)
- Leave No Trace - Dispose of Waste Properly, Leave What You Find
- Type of jobs available and employment requirements
- Ancillary industry organizations
- Personal Protective Equipment (PPE) inspections

Day Four:

- Meet at the AAI Shop at 8 a.m.
- Development of a risk management plan
- Morning and evening guide meetings
- Leave No Trace - Minimize Campfire Impacts, Respect Wildlife
- Preparation for final assessment

Day Five:

- Meet at the AAI Shop at 8 a.m.
- Leave No Trace - Be Considerate of Other Visitors
- Final Assessment

Final Assessment:

Students will work in teams of two to develop a comprehensive expedition plan. This plan will include marketing materials, meeting place, itinerary, permit rules, equipment lists and a tour plan. They will present their final plan to the group at the end of the day.